



For Immediate Release
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Contact: Carole Bates
(402) 434-6900

Reserve a Parking Space in Downtown Lincoln for Nebraska-Kansas State Football Game

Lincoln, NE – Kansas State fans traveling to Lincoln for the November 15th football game can reserve a parking space in advance. Parking can be reserved online at www.parkitdowntown.org under the Event Parking link. Deadline to reserve is midnight Friday, November 14th. Attendees can also find additional parking information on the web site including locations and rates of facilities. Fans are encouraged to park in off-street garages or lots because meters are enforced on Saturdays. For information on what to do after the game visit www.downtownlincoln.org.

Founded in 1967, the Downtown Lincoln Association was originally established as a merchants' association by downtown retailers who recognized the need for an organization to serve downtown's unique needs. DLA has evolved to a multi-faceted organization supporting a wide range of programs and activities including maintenance, economic development and advocacy. DLA is also the umbrella for Updowntowners, Inc., downtown's events production arm and the Downtown Neighborhood Association. The association works closely with the Lincoln Haymarket Development Corporation to support Haymarket revitalization and attractions.

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